Library,
Wellesley, Mass.

Wellesley College News

VOL. XXXVII WELLESLEY, MASS., OCTOBER 18, 1928 No. 4

1930 Officers

President	MALCOLM CARR
Vice-president	VIRGINIA DARE
Executive Committee	MARJORIE SMITH, SHIRLEY SMITH, ELEANOR HODGE
Recording Secretary	FUKI WOOYENAKA
Corresponding Secretary	BETTY BEURY
Treasurer	MARION HACKENHEIMER
Factotums	BETTY QUIMBY, LOUISE SCHMIDT

The Woman Voter

By Marguerite Appleton

The "Big Parade" of American political life is well on its way—the campaign to elect a president. The parties have been spending the summer weeks after the Conventions in perfecting their campaign organization, in laying careful plans for the contest, and securing the necessary funds.

However, one feature of this campaign, the woman's vote, makes it different from all others. Women have been gaining steadily in political knowledge and insight. At first politicians refused to consider the feminine ballot seriously. "The great majority of women," said the professional worker, "will vote as their husbands or brothers tell them to." The result would be merely an increase in votes cast, and for this reason would never have any significance in a presidential contest. In this prophecy the politicians were sadly mistaken. Women have taken the privilege of the ballot earnestly, though quietly. For eight years they have been studying politics, not only in groups whose primary interest is politics, but in organizations not primarily political in character. Now they are ready to use the ballot in a national campaign, it is hoped, and to use it in-

(Continued on Page 7, Col. 1)

Fifty-Eight Freshmen Have High Entrance Examinations

The following fifty-eight freshmen held the highest records of their class in entrance examinations. In comparing the marks a Regents grade of seventy-five was held equal to a sixty in a College Board.

Barash, Beatrice
Bashlow, Muriel
Basinger, Mildred
Bown, Julia
Buck, Helen
Bullard, Persis
Bullinger, Jean
Caldwell, Margaret
Campbell, Marjorie
Chapman, Marjorie
Cole, Elaine
Cushman, Ruth
Davis, Elise
Dear, Katherine
Dunlap, Sarah
Dunteman, Caroline

(Continued on Page 2, Col. 3.)

College Economic Problem Elucidated By Mr. Mussey

Two very impressive looking sheets labeled *Wellesley College Income Account*, and *Wellesley College Balance Sheet*, were the programs Mr. Mussey offered his audience for his lecture on Monday, October 8th, on *Wellesley College in Dollars and Cents*. As a substitute title he suggested *The Economic Problem of College Administration*, comparing the financial problems of the institution to that of any business concern in the question of limited means to be used for unlimited ends.

Wellesley College, however, is not a profit making corporation, though officially chartered in the state of Massachusetts as a corporation, (formerly as a Female Seminary in Needham). It resembles a business in the direct responsibility of all the "employees" to the president; instructing staff, treasurer, house presidents are all responsible to Miss Pendleton. The problem the organization has to face is a double one: first the education of 1600 young women, and secondly, the subsidiary one of housing and feeding them. The college makes some attempt to separate the two items, putting the dormitory accounts in one list and meeting all the instruction expenses from the fee which each student pays.

Considering the balance sheet Mr. Mussey pointed out that $16,000,000 of assets places Wellesley in the rank of "big business." The Dennison Crepe Paper Company has only half as much as Wellesley in assets, Houghton Mifflin only one fourth, and the Gillette Razor Company only twice as much. The Studebaker Car has eight times as much and the wealth of the entire state of Delaware, including all the famed wealth of the Du Ponts would make only forty Wellesleys. There are eight hundred and fifty people entirely apart from the students, who are working for our mental and physical well-being, which is an average of about one person for every two students. In other words, if all the people in the United States, between the ages of five and twenty, were as well taken care of as we are here in college it would take one-fourth of all the people over twenty to do the job.

(Continued on Page 6, Column 2)

COMING EVENTS

On Saturday, October 20, upperclassmen will be given an opportunity to look over and listen to the freshmen as a class, when the compliment of the sophomores' serenade is returned.

With Elizabeth Brackett leading, the freshmen will march to Tower Court Hill, from there to Norumbega Hill, and over the Quadrangle, where they will entertain upperclassmen with a repertoire of ten songs.

On Friday, October 19, the societies are holding their traditional pledge dinners. Agora plans to have theirs at the Drabbington Inn, Kendal Green; A. K. X. at the Wayside Inn, Phi Sigma at the Green Top Inn, while Shakespeare is going to the Hartwell Farms and Z. A. to the Cedar Hill Mansion at Waltham.

Society initiations will take place Saturday night, October 20. Those invited will have received notice from the societies this week.

The thirteenth annual meeting of the Wellesley College Teachers Association will be held Saturday, October 20, at Wellesley College. A luncheon will be served in the private dining room of Tower Court at 12:30, for which tickets may be secured at seventy-five cents each. Members may bring guests. The luncheon will be followed immediately by the business meeting and program.

Miss Mary V. Gutteridge, Supervisor of the Free Kindergarten Union of Victoria and Principal of the Kindergarten Training College, Melbourne, Australia, will speak to the association on "Some Phases of Education in Australia."

Miss Lilla Weed of the College Library invites the Association to visit the Treasure Room of the Library on the afternoon of October 20, from 3:30 to 4:00.

The annual fee of one dollar may be paid at this meeting, or sent to the Treasurer, Miss Mary Grace Caldwell, 13 Hampden Street, Wellesley, Mass., or included with the order for luncheon sent to the Secretary.

A trip of special interest to those who intend joining the Student-Industrial group this fall is planned for the afternoon of October 24. A visit will be made to typical New England shoe factories around Brockton.

The group will leave by bus from Founders at 12:30. Watch the C. A. board for a notice and all who are interested, please sign.

To supplement and explain the collection of etchings she has lent to the College Art Museum, Mrs. Margaret Harden Wright of the class of 1892 will lecture informally in the Art Gallery at 4:40 on Wednesday, October 24.

Dr. Tweedy comes to Wellesley on October 21 to conduct a special Sunday evening service at 7:30 P.M. in the Chapel. The subject of his sermon is to be *Worship* and following it the meeting will be opened to informal discussion. Dr. Tweedy is well-known to Wellesley students, not only because of his past visits here but also because he formed an essential part of the Silver Bay Conference last June.

C. A. Mass Meeting

What do YOU know about C. A.? Everyone, including the faculty, is invited to a C. A. meeting at Alumnae Hall on October 18, 5 P.M.

A new objective, replacing the former pledge, will be presented. Come and find out how to become an active member of C. A.

Learning or Luxury?

Particularly well-timed was the talk given by Mr. Mussey on Wellesley College in Dollars and Cents. *Should any of us have been unduly upset by Mr. Munro's outburst in the* Atlantic Monthly, *we were enlightened with regard to our own college finances by the clear and inclusive discussion. Yet can we turn from the facts and figures therein presented to us with no further thought? Or rather should we?*

While we are shocked and perhaps a little pleased at the sums paid for our courses, we are really aghast that our dormitories should be the paragons of luxury displayed in their cost. Magnificent structures as the more recent ones are, they place an ever-present emphasis on the materialism of life. Is the background for the pursuit of knowledge given facilities equivalent to our housing? The laboratory equipment devoted to our mental development is jammed into small rickety buildings, while our bodies are cradled in comparative palaces. Perhaps this is wise, but are we really not serving Mammon here?

Consider that for every two of us, there is one person to "minister unto" us. That we need all and more of the intellectual stimulus to be gained from our faculty is not disputed. The group of eight hundred and fifty people includes, however, all the maids, janitors, truck-men and such about the campus. Subtracting the approximate number of two hundred and fifty faculty, we are appalled to find ourselves waited upon by six hundred servants. For such is certainly the case. Were the household duties formerly performed by the students removed to allow for greater academic pursuits? When we students stop to think of the time which we waste and which was really given us to use for study, we realize that the physical exertion of carrying out any domestic duties (instead of complete concentration of it on sports or gymnastics) would not be a great drag on our minds and bodies. Obviously the larger jobs about the dormitories would be impractical for the students to undertake, but a few of the lesser ones, such as cleaning the corridors, would not be too much to expect. You answer that college girls are helpless. Then the vital question is, do they need to be coddled in their helplessness?

If the answer of how to obtain the best education lies in the final analysis with the students, and we agree with Mr. Mussey that it does, then shall we not make ourselves worthy, not of finer and more elaborate dormitories, but of adequate and better laboratories and academic buildings?

Alumnae Fund Contribution Will Aid Zoology Building

Alumnae are turning their energies toward the problem of raising funds to add to the Botany quarters a new Zoology building, the plans for which were completed during the summer. This year the Alumnae have contributed $30,050, an unusually large sum for the first year of an annual Alumnae fund. They state as their reasons for choosing this building as the Fund's objective:

1. It is the next logical step in the College building program—half the structure, housing the Botany Department, has already been completed.

2. The estimated cost, between $400,000 and $450,000, provides a goal worthy of Alumnae mettle.

3. Zoology is at present the most inadequately housed, although the most popular science at Wellesley.

Even an old-fashioned building would house the department more ade-

(Continued on Page 6, Cols. 1, 2)

INTELLIGENT MINORITY FORMS DEMOCRATIC CLUB

Republicans Also Make Move By Announcing List of Speakers To Come To Them

BOTH WILL HOLD RALLIES

The Democratic Club which was formed at a meeting Wednesday afternoon, October 10, might take for its motto the old saying that the "minority is always right." It hopes also to represent the much acclaimed Intelligent Minority, for its members are sure that they deserve at least one half of the title. Stella Brewster and Jean Trepp took charge of the organization of the club. A statement of the Aims of the Wellesley Democratic Party was drawn up after the meeting:

I. To work actively for the election of nominees Governor Alfred E. Smith and Senator Joseph T. Robinson to the offices of President and Vice-president of the United States.

II. To present for the consideration of its members the unique aspects of the Presidential politics of 1928.

III. To bring to Wellesley well-known speakers and authorities on the present political situation for the benefit not only of Democrats but of all who may be interested.

The club will work with the First Voters League of Boston, through whom a big rally will be staged before elections, probably on October 25th, at 4:30. The speakers will be Theodore Spencer, Barrett Williams, and James Roosevelt, son of Franklin D. Roosevelt, democratic candidate for the office of Governor of New York. Mr. Spencer is an English Instructor at Harvard, being a graduate of Cambridge, and is a frequent contributor to the *New Republic*. The chairman of the rally will be Malcolm McNair, an assistant Professor at the Harvard Business School. Everybody is welcome to attend the meeting.

Further activities of the organization at Wellesley will consist in the procuring of Al Smith buttons, and pencils with a portrait bust (of appropriate smallness) on their tops. Whether these come equipped complete with brown derby is not specified. Interested democrats should look for notices of further developments at the bulletin board at the El table which is distinguished by the emblem of the donkey, and Republicans should look to their laurels. Socialists, Anti-everythings, members of minority groups of any sort, are urged to take part in the activities of the club, that it may make a creditable showing against the overwhelming numbers of the opposition.

Republicans Also to Meet

The Republican club has secured Colonel Theodore Roosevelt to speak before the college on the evening of October 26. Mrs. Prendergast, one of the best speakers among the Republican women of the Bay State will also address the open meeting of the Club in Alumnae Hall on that date. Definite subjects for the campaign speeches have not yet been decided on but it is believed that one will deal with the Platform and the other with the man, Hoover. The meeting is to be opened to the town at large without charge.

Colonel Roosevelt, besides his illustrious connection, stands on the merits of his own public career, the height of which was reached with his appointment as assistant secretary of the Navy. In 1924 he was the republican candidate for Governor following service as New York Assembly man in 1919 and 1920. While holding the latter position he resigned all directorates in corporations. Colonel Roosevelt has a war

(Continued on Page 7, Col. 2)

Sociological Research Made Possible In The Experiences Of Junior Month Representative

July in New York, hot as it was, succeeded in being one of the most fascinating months of my life. I had all the fun of seeing a sociology course come true, and, in addition, I was allowed to make a few attempts at solving some of the problems that I saw.

Junior Month includes a representative from each of twelve eastern colleges: Wellesley, Smith, Holyoke, Vassar, Bryn Mawr, Radcliffe, Swarthmore, Goucher, Elmira, Wells, Barnard, and Connecticut. I was interested to discover that the other eleven girls were not all majoring in economics or sociology, but we had as well romance languages, psychology, English literature, and history. We lived very comfortably on the fourth floor of the Women's University Club on East 52nd Street. Junior Month is under the direction of Miss Clare Tonsley of the New York Charity Organization Society. It is financed by someone who believes that it is of value, not only to the juniors who attend it, but to the colleges which they represent, and to modern charity organizations everywhere.

Our usual program for a week consisted of three days of lectures on sociological problems and their treatment together with trips to various institutions dealing with those problems, and three days devoted to the study and performance of social case work. One of the most interesting lectures given was that on *Child Placing* by Miss Eleanor Gordon, the assistant secretary of the New York Child Placing Department. Through her, we learned that intelligent child placing consists of careful study of the would-be parents, and of the child, in order that the new home may be suited to the particular child who enters it. Another interesting lecture was that on *Psychiatric Problems*, by Dr. Blumgart, who gave us an idea of the scope of psychiatry and its possible applications to social work.

Actual Case Work

Of our visits to institutions, I think we learned most by comparing the House of Refuge on Randall's Island with the Children's Village in Dobbs Ferry. The former place, receiving about five hundred of the most difficult boys in New York State, is extremely institutional, not very clean, and tremendously uncomfortable, even lacking mattresses on its beds. The Children's Village, although it too is a reformatory, consists of a number of small, homelike cottages where the children receive good individual care. Here the children are so happy that they return after dismissal for reunions, and the graduates belong to a flourishing alumni association. Also dealing with delinquent children were the Juvenile Courts in New York. There we "listened in" on several cases both in the preliminary and the final courts, and we were greatly impressed with the sympathy and insight of the judges.

We went more thoroughly into social case work. We were divided among four of the nine districts into which the Charity Organization divides New York. I was sent to Yorkville, a district on the east side, stretching from E. 63rd to E. 105th Streets. For several days, together with the juniors from Barnard and Radcliffe, I studied the make-up of Yorkville and read several long case records, trying to learn the methods of the good social case worker. At last I was given a family to visit, an Italian family, named Cervi, and one whom the Charity Organization Society had helped for several years. Although I approached the Cervi home, on the third floor of a fairly decent tenement, with some hesitation, I received an extremely cordial welcome since the Cervis felt that I was a friend of the former visitor. They showed me all their albums and begged me to drink some of their near-beer, or to eat an egg with them for lunch. This family had for its chief difficulty health problems, although money was none too plentiful in the home. Mr. Cervi and his granddaughter were afflicted with serious heart trouble, while his twelve-year-old daughter had such poor teeth that it was going to take many years and thousands of dollars' worth of work to get her into good condition. Thus my duties with this family consisted mainly in trips to various clinics and dentists.

Of the three families I visited, the most exciting was a colored family consisting of parents in the twenties and four young children. These people could not decide whether their name was Jenkins or Blunt, owing to the fact that Mr. Jenkins' mother had married a second time. In this family, the man had no work, the woman had just left prison in time to have her fourth baby; and all the children were having measles. There was a great deal to be done for such people, in whom I could only begin to restore confidence. I secured a job for the man, looked into some workman's compensation papers in which he was concerned, and helped the mother to get clothes and medical care for her baby. It was tremendously interesting to come in contact with people in such a distressing state that the man did not even have five cents for carfare to a temporary job.

Modern Charity Methods

From our small experience in the month's case work, and from the lectures that we heard, several facts stood out very clearly in regard to modern charity work. In the first place, modern charity does not go in for the Lady Bountiful sort of philanthropy which was practised in the eighties and continues among many of our debutantes today. It tries to give only enough relief to make the families and individuals economically independent. It is more interested in qualitative than quantitative accomplishments. Modern social workers seek to understand the personalities with whom they deal, rather than to change unfortunate situations the minute they encounter them. Through stimulating self-insight and endeavoring to understand the maladjustments that occur in life, social work makes an art of living, an art that can well be carried over into the lives of the social workers.

Junior Month is open to all juniors. Besides the work and study involved in it, there is a great deal of pleasure to be derived from theatres in the evenings and week-end parties in the country, so that one need not fear being over-worked. If any juniors are interested in going next summer, I shall be glad to discuss it with them. Opportunity will be given in March to sign up if they want to be considered as Junior Month representatives by the committee for that purpose. Therefore, juniors, be alive to a great opportunity and watch the Index boards in March!

FIFTY-EIGHT FRESHMEN HAVE HIGH ENTRANCE EXAMINATIONS

(Continued from Page 1, Col. 1)

Efroymaon, Florence
Ellis, Barbara
Falender, Dorothy
Fischer, Lueille
Flinterman, Greta
Gilman, Betty Lee
Glass, Sylvia
Goldberg, Miriam
Gough, Catherine
Gray, Melissa
Griggs, Harriet
Harte, Elizabeth
Harris, Geraldine
Hill, Janet
Hoistein, Helen
Hubbard, Harriet
Hull, Carolyn
Jaeger, Emma
Jones, Helen
Krenning, Adele
Landauer, Hortense
McEldowney, Mary
McLaughlin, Helen
Neal, Emily
Notman, Margaret
Peirce, Elizabeth
Rosenheim, Ellen
Rosenthal, Janet
Saydah, Lillie
Shapiro, Rivla
Sidford, Helen
Smith, Florence
Smythe, Barbara
Snewind, Ida
Stewart, Eloise
Sutherland, Elizabeth
Upjohn, Dorothy
Vermillion, Elizabeth
Wells, Carolyn
White, Lydla
Wills, Ruth
Wood, Dora

Tickets on Sale for

at the El Table on Mon. and Tues., Oct. 22nd and 23rd

for the **Doctor's Dilemma** on October 27th at 8 P. M.

Floor $1.50 Balcony $1.00

MOST DESIRABLE EATING PLACE
in New England

The proper atmosphere for students and those desiring quietness.
24 hour service 18 booths

The Highland Restaurant and Lunch
888 Highland Avenue, Needham

Wellesley Thrift Shop
above Liggett's

New stockings, sport lisle, $2.00 value 75c

Personal Stationery (200 single sheets, 100 envelopes) $1.00

WABAN GUEST HOUSE
1 WABAN STREET.

Open for Students' Guests.
Week End Parties

Call Wellesley 0449-R

Gardenside Book Shop
280 Dartmouth Street Boston

We beg to announce that we have discontinued our Wellesley branch at 58 Central Street for the coming year. We expect to hold a few special sales through the season, and at some future date reopen a branch again permanently.

In the meantime we cordially invite all students and members of the faculty who are interested in books for their permanent library to visit our main shop at **280 Dartmouth Street, Boston,** between Newbury Street and Commonwealth Avenue.

At present we are having an interesting display and sale of Rare Printed Books from the earliest date, 1450, to the Modern Press Books of to-day.

GARDENSIDE BOOK SHOP

Filene's Wellesley Shop

College Girls!
Quilted Satin Robes
$10.75

To wear to that Sunday morning breakfast in your chum's room

—and with mornings beginning to be crisp and cold you won't want to sit around without a snug, warm wrap of some sort—one that isn't cumbersome, one that is smart, one which is becoming. In pink, rose, copen blue, orchid, and black. In misses sizes. Also women's sizes if you're not a college girl!

Hosiery
fish net lisle $1
Fri. and Sat. only
our $1.50 hose for $1.20 a pair
3 pr. $3.50
new fall shades

Jewelry
bracelets
chokers
ear-rings
pearls
sets of chokers
ear-rings and rings
$1 each

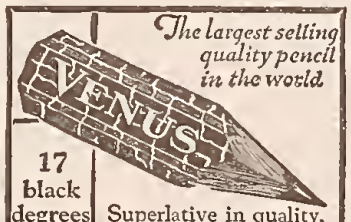
50 Central Street

DR. STANLEY E. HALL
DENTIST
Waban Block Wellesley Sq.
Tel Wel. 0566

DR. PAUL E. EVERETT
OSTEOPATHY
PHYSIOTHERAPY
HOURS: 2:30 P. M. to 5:00 P. M.
Waban Block Tel. Wel. 0300-W

SUE PAGE STUDIO
Wellesley, Mass.
Tel. Wellesley 0430

Appointments now being made for CHRISTMAS PHOTOGRAPHS



The largest selling quality pencil in the world

17 black degrees
3 copying
At all dealers
Buy a dozen

Superlative in quality, the world-famous
VENUS PENCILS
give best service and longest wear.
10c each
American Pencil Co., 500 Willow Av., W35 Hoboken, N. J.
Makers of UNIQUE Thin Lead Colored Pencils in 20 colors—$1.00 per doz.

Garter Belts
Elastic Girdles
Brassieres
Sanitary Goods
Silk Hosiery and Underwear
Ivy Corset Shop
8 Church Street Wellesley

WILBAR'S

The Smartest of Smart New Styles In Shoes and Hosiery

Shoes $6 to $10.50

Pointed heel Hosiery $1.39 3 Pairs $4

Wilbar's

Expert Shoe and Hosiery Repairing

WELLESLEY SHOP

562 WASHINGTON ST. BOSTON—455 WASHINGTON ST.

OFF AND ON

OFF CAMPUS

The first commercial transatlantic flight has been made from Germany to the United States. The Graf Zeppelin, after leaving Friedrichshafen, was troubled by rain squalls and a disabled port fin which necessitated repairs and a change of course to a route farther south. The ship passed Bermuda making fifty knots ground speed and headed for Lakehurst and she arrived there Monday night.

The Zeppelin is equipped with cabins, dining room, "social" room, and kitchen. On this first flight it carried twenty passengers in addition to the commander and the crew. Radio communication was constantly kept up between the air ship and stations in both Europe and the United States.

Although the United States is apt to consider "Columbus Day" as its own particular holiday, it is likewise celebrated in other parts of the world. Brazil has commemorated the day ever since the founding of the Republic. And there in South America October 12 is known as "America Day," and is celebrated with speeches and patriotic demonstrations.

Another reason for taking Reading and Speaking has been added to the already considerable list. In New York the other day the Police Department was searching for some bandits who had recently committed a startling robbery. And it caught one of the criminals through his peculiar pronunciation of "San Francisco"!

Winston Churchill, Chancellor of the Exchequer in England, has recently become a member of the Labor Union. When it was discovered that he had been laying bricks at his home in Kent, he was invited to join the bricklayers' and masons' union. He accepted and became a full-fledged member of the Amalgamated Union of Building Trades Workers.

Mussolini claims that the Italian press is the freest press in the world because it serves only one cause—Fascism. It is the duty of the Italian press to "avoid what might harm the regime, and to do what is useful for it." The Premier says that in other countries the press is controlled by parties, but that in Italy the press is free. He condemns lurid headlines, and notoriety seekers who wish to see their names and pictures in print.

Wellesley's hoop-rolling seems to be popular in other colleges too. As a grand finale of the freshmen hazing at Dartmouth, a certain group of the class of '32 on the day of the first football game were attired in blue and white dresses and commanded to roll hoops through the town and around the gridiron. The stunt was known as "whooping it up."

Dr. William H. P. Faunce, who has been President of Brown University for the past twenty-nine years will retire next June. He is to be succeeded by the Reverend Charles Augustus Barbour, President of Rochester Theological Seminary. Dr. Barbour is a graduate of Brown in the class of 1888, and is well known as an orator, author, pastor, and professor.

ON CAMPUS

The Orchard becomes the scene of action. Innumerable stakes make it look like a vineyard or a sweet-pea garden in embryo; string tied to them and criss-crossing like a labyrinthine puzzle heighten the illusion. It is the beginning of a new Faculty House. The plans are to have eventually three connecting buildings extending from the brick path, across the road, and up Water-Tower Hill to the base of the woods. The middle one of the three is that one now beginning to materialize.

Helen Sincerbeaux, Eleanor Case, Elizabeth Welters, and Nancy Chamberlain, all of the class of '28, spent last week-end in Wellesley.

In the reception room of the Ad Building there are three little figures made by Yenching students recently sent to us. Two of them, a young Chinese man and girl, are about eight inches high. The other represents an older man, and is considerably larger. They are made of bisque, the clothing modeled with the figure, and painted. The hair, however, is real, and they are perfect to the last detail: the long nails of the mandarin, the delicate little hands and feet of the girl and her exquisite features are flawless, and the painting is beautifully done. Those who are inclined to consider ours a totally superior civilization, and that we have all to teach our "little sisters," and nothing to receive from them, might well go to see these figures.

But at that Wellesley isn't absolutely lacking in handicraft artists. There is a small notice on a few bulletin boards saying that hand-knit suits will be made to order promptly upon receipt of measurements. Betty Hansen, '30, is responsible for it.

Professor Karl M. Wiegand of Cornell University with six members of his staff were the guests of the Botany Department at dinner in the staff room of the Botany Building Saturday night, October 6. Cornell has recently made an appropriation for a new Botany Building, and the immediate object of the visit of the Cornell delegation to Wellesley was the inspection of our new building and its equipment.

Back from Europe and the Near East with a new and varied collection of wares for prospective Christmas givers, Miriam Vedder, 1916, will be at the Agora on Monday, Tuesday and Wednesday, October 22, 23, and 24. Handwrought jewelry from Italy and Turkey, Florentine tooled leather, old mellow embroideries from the bazaars of Constantinople, the newest French foibles, beads, baskets, linens, Christmas cards—all brought together to make Christmas shopping a pleasant institution instead of an adventure in desperation. The prices are suited to all sorts of budgets. The hours are 10:30 to 5:30. Come—and bring your friends.

The School of Library Science of Western Reserve University, Cleveland, Ohio, includes in its enrollment this year, Miss Katherine C. Cook, a graduate of Wellesley College. The young women who attend the School of Library Science come from all parts of the United States and Canada.

CLUB MEETINGS

ALLIANCE FRANCAISE

Those who heeded the notices of the *Alliance Francaise* were treated to a real soiree Friday evening, October 12, in the Green Tea Room at Alumnae Hall. The "Juniors," now Seniors, who were in France last year acted as hostesses.

The business included electing a secretary to replace Natalie Disston, now a Junior in France, and an executive committee. The results are:

Ruth Ainscough '30 Secretary
Dorothy Johnston '29 Senior Executive member
Emily Salomon '30 Junior executive member
Jane Taft '31 Sophomore Executive member.

The scene was then changed to that of the auditorium of Alumnae Hall where the "Juniors" showed one of the many things they learned in France, the interpretation of a poem by a shadowplay. Dorothy Johnston read *Hyaluar* by Leconte de Lisle. Roxanna Holden was the dying hero, Ruth Whittredge, the lady fair, and Claire Auger and Mary Alice Smith the comic relief. The evening was closed with a social half hour over cider and doughnuts.

CIRCULO CASTELLANO

The *Circulo Castellano* held its first meeting of the year on Friday evening, October the twelfth, at Shakespeare House. With great solemnity many new members were initiated into the society. After the initiation ceremony was over an executive committee consisting of Virginia Rynehart, Ruth Hastings, and Ruth Ainscough was elected to serve during the present year. Games were then played in Spanish, after which refreshments appropriate to October were served.

At the next meeting of the club, Professor Espinosa is to give a talk on the Spanish "Romances," a subject on which he is exceptionally well-informed. This opportunity to hear him should not be missed by any members of the club.

MATHEMATICS CLUB

The first meeting of the Mathematics Club for the year 1928-1929 was held on Friday, October 12, at Alumnae Room in Alumnae Hall. The meeting was called to order by the president Esther Newbrand. Adelaide Newman was made a member of the Executive Committee. Miss Copeland and Miss Smith gave interesting accounts of the work of the American Mathematics Association held at Amherst. Eleanor Moise, last year a student in France, told how Math was taught in Sarbonne, France. The social part of the meeting consisted of charades given by members of the Junior and Senior classes. After the meeting was adjourned refreshments were served.

COSMOPOLITAN CLUB

On Saturday, October 27, the program of the Cosmopolitan Club for the year 1928-29 starts with an open meeting to which are invited a group of about seventy foreign students of Greater Boston—a number equal to the membership of the Cosmopolitan Club of Wellesley. An hour and a half of the afternoon is set apart to introduce our guests to the campus. At five o'clock all will assemble in Agora, where picnic supper and further entertainment will be provided.

A series of five meetings, once a month, follows this open meeting. Throughout this series, a study of the status of women is to be the nucleus of thought, in addition to which we will learn of the national customs of each country. November 30 will be Albanian, Polish, and Turkish Night; January 18, Chinese Night; February 15, American and British Night; March 1, Japanese Night, and April 1, French and German Night.

Sophomore Serenaders Enter The Vil With Colorful Lanterns And Well Trained Voices

"With lanterns swinging and voices ringing" the sophomores entered the Vil on Saturday night to serenade the waiting freshmen. Down Central street they marched from the Quad stopping first at Fiske to sing their songs of welcome. Trains, trolleys and converging traffic sought by their din to daunt '31, but the sophomores grouped themselves in a closer formation and sang on. Their persistance was rewarded because as they made their way down Washington Street only an occasional impatient motorist broke the musical harmony, and there was even a representative of the police force to discourage such interruption.

Under the almost professional proficiency of their song leaders, each house greeted the serenaders with both harmony and originality. Humor seemed most to please the freshmen. The tune of "Did you ever see a Lassie" gained Wellesley significance when it was used for "Did you ever read the Grey Book."

Fashions of particular interest to the collegian —

The new silhouettes in hats, 8.00

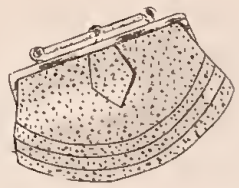
The pointed off the eye effect, the poke, and the turban in felts and soleils Good colors and black at the special price, 8.00.

Small patterned sweaters, 3.00

Good looking crew neck sweaters in fall colors. The kind that are smart tucked in or worn on the outside, 3.00.

Modernistic bags, 3.00

Smooth calf leather bags of the kind that wear so well. Good looking modernistic shapes and colors as well as black. 3.00.



The famous rumble seat coat, 59.50.

This is the coat of beaver wool that is as warm as a fur coat, and just as swanky without the expense. It is exclusive with Slattery in Massachusetts and comes in several shades of brown.

Slattery Wellesley Shop

10 - 12 Church St. opposite The Inn

Wellesley Guest House

9 Abbott Street, Wellesley

Telephone Wellesley 0968 Mrs. Mary B. Hughes, Hostess

For your overnight and week-end guests

A pleasing background for your hospitality. Dinner and bridge parties, Engagement teas, showers—by appointment.

GREENTOPS

Wayland Village, Massachusetts
(On Old Boston Post Road)

PHEBE RAYMOND

LUNCHEON - TEA - DINNER

Special Luncheons and Dinners by Arrangement

Sunday Dinners and Suppers

Telephone Wayland 140

Smartly Clad

for fair weather and bad

Preparedness for bad weather no longer means abandoning smart appearance. Gay Alligators, in a variety of models and colors, bring style to all occasions, no matter what the weather is. For fair weather days Alligator strikes the most advanced note in style and the exclusive Alligator process makes them absolutely waterproof in the most drenching rain. If you've never worn an Alligator, a real treat awaits you. Alligators are sold only at the best stores and retail from $7.50 to $25.00. See the new Alligator Aviation model at $10.00. The Alligator Company, St. Louis, Mo.

ALLIGATOR

TRADE-MARK REG. U. S. PAT. OFF. 4-A

WELLESLEY COLLEGE NEWS

EDITOR-IN-CHIEF
DOROTHY S. ALEXANDER, 1929

Managing Editor
JOSEPHINE STAUFFER, 1929

Associate Editors
JEAN HENNINGER, 1929
SUSAN SHEPHERD, 1929

Assistant Editors
MARGARET LAFFERTY, 1929
BEATRICE MITCHELL, 1929
VIRGINIA RYNEHART, 1929
VIRGINIA BARTON, 1930
BETTY BEURY, 1930
ELISABETH COUSSIRAT, 1930
KATHERINE KING, 1930
ELINOR ULMAN, 1930

Reporters
MABEL MARSTON, 1930
FLAVILLA MOREY, 1931
ALICE PARKE, 1931
EDITH PAVLO, 1931

Assistant Reporters
MARY ELIZABETH HOBBIE, 1931
MARJORIE GLICKSMAN, 1931
MARIE MAYER, 1931
ELINOR WINSHIP, 1931

BUSINESS STAFF

Business Manager
PHYLLIS CRAVER, 1929

Advertising Manager
EMILY E. MOSS, 1929

Circulation Manager
SARA JEANNETTE REYNOLDS, 1929

Assistant Business Managers
KATHERINE MILLS, 1930
MARJORIE SMITH, 1930
HELEN HUNTINGTON, 1931
VIRGINIA SMITH, 1931
MARIE L. TOWNSEND, 1930

Published weekly, September to June, by a board of students of Wellesley College. Subscriptions, two dollars per annum in advance. Single copies, six cents each. All contributions should be made in the News office by 7:30 P. M. Saturday at the latest and should be addressed to Dorothy S. Alexander. All advertising matter should be in the business office by 2:30 P. M., Friday. All alumnae news should be sent to Laura Dwight, Wellesley, Mass. All business communications and subscriptions should be sent to the Wellesley College News, Wellesley, Mass.

Entered as second-class matter, October 10, 1919, at the Post Office at Wellesley Branch, Boston, Mass., under the Act of March 3, 1879. Acceptance for mailing at special rates of postage provided for in section 1103, Act of October 3, 1917, authorized October 30, 1919.

REPERTORY TO PATRONIZE

The experiment in repertory at the Wellesley Hills Playhouse is a good subject when we are in a patronizing frame of mind. And we do patronize so often; it is an attitude which arises quite naturally and all unconsciously from our left-over-from-childhood curiosity in things and people, and its flavor is heightened, its effects made vicious, by the knowledge that it has ever been fashionable to patronize. To be sure, to Eva Le Gallienne we give our ardent patronage unpoisoned by the least suspicion of seeming to patronize. Of such reward only genius may taste. The struggling repertory companies which represent in various sections of the country the great theatrical movement of which Miss Le Gallienne is the acknowledged leader in America, are more than grateful for even a patronizing sort of patronage. Even the artists most devoted to their *"ars gratia artis"* need an audience and encouragement.

Judging, however, from the fact that the day before the weekly appearance finds the house sold out, one cannot accuse the Wellesleys of adopting anything but a genuinely enthusiastic attitude toward the performances of the Phidelah Rice Players. Although the contract calls for three more of the Thursday evening stock plays, their success is so apparent that they will probably continue all season, or as long as their repertory holds out. Those who flocked so eagerly two years ago to hear Kenneth MacGowan lecture here on the Little Theatre Movement should appreciate this occasion to discover what strides have been made by this local stock company.

"WHEN THE FROST IS ON THE PUN'KIN"

There is never too little time to take a walk,—not when it is the month of October in New England. Somehow, the autumn is the time when this part of the country abandons itself most completely to the season to become feverish with rich coloring and exuberant in the fruitfulness of the harvest. These weeks should claim more than abstract admiration from the college which studiously reposes in the heart of this glory, nose to book, with nary a thought of locking the doors of its mind in the very face of the printed page, for the simple joy of revelling in an October landscape or the sight of yellow pumpkins.

Providing that one rigorously avoids the B. and A. station with its lure to Boston and arterial highways where mad, mechanical machines race along with Smith and Hoover signs, there is nothing but pure country around Wellesley. To the exploring person who is content to amble leisurely in the Van Dyke manner rather than insisting upon making hiking a scientific procedure, the surrounding country offers many pleasant walks which, unhappily, are known to but a few initiates. Perhaps some few freshmen have yet to discover the vigorous swing of a swift walk (not a run-50-walk-50 girl scout hike) around Lake Waban, but that is the classic in walks near college. At present the finest reflection of color is from the brick walk or Tupelo. The opposite hill is a varicolored mass.

There is real country around this campus waiting to be explored while Autumn still resists Jack Frost. These are walks to be taken with companions, not only because the country is lonesome in spots, but because after all, going out walking for a few hours, adventuring in new places, is the best sort of way to get a new angle on your friendships.

Socialists, Speak Out!

The Democrats have now come forth and have organized a club which will give the Republicans quite a run for their money. Perhaps not as many ambitious things have been planned for the organization, but who ever heard of a Smith devotee who was not wildly enthusiastic? It is certainly an excellent thing to have students so interested in outside affairs, for great has been the scathing criticism directed against us for our lack of information and intelligent curiosity. Through the activities of the political clubs and the political rally, students should become increasingly interested in what is for the time being the most important question before the public eye. But still we call for more competition and interest from the socialist or labor party defendents. The more and varied the opinions, the more the enthusiasm.

A Rally But Not Collegiate

The timorous and the cynical, those who shun all-college powwows in dread fear of being collegiate, and those who absent themselves from May-Day and such purely local and collegiate festivals in order to keep in touch with the great outside world, may and will lend the coming Political Rally their support, uninhibited by scruples. At last the time has come to show the results of their keeping informed; the leaders of the rally are relying upon these intelligent citizens to appreciate the finer shadings of the candidates' speeches,—at least to recognize the galaxy of figures prominent in big politics.

MISS PENDLETON TO SPEAK

President Ellen F. Pendleton will leave Wellesley tomorrow to address the Chicago Wellesley Club at a luncheon meeting on Saturday, October 20. From Chicago she will go to Milwaukee to visit the club there on Monday, October 22.

DON'T FORGET THE SERVICE FUND

It's never too late to give to the Service Fund—but why not do it Now?

Free Press Column

All contributions for this column must be signed with the full name of the author. Initials or numerals will be used if the writer so desires.

The Editors do not hold themselves responsible for opinions and statements in this column.

Contributions should be in the hands of the Editors by 10 A. M. on Sunday.

DOWN WITH THE CLUBS!

To the Wellesley College News:

Are the Republican and Democratic clubs an intelligent form of amusement for college girls? Of course they are in general harmless enough, in fact they are one of the most inexpensive forms of non-athletic sport open to the impecunious. Yet why should a group of girls, mostly non-voters, think it worth their while to procure more or less consciously bigoted leaders to tell them unimportant things? The most irritating thing about it is that they flatter themselves that it is all done in the name of purveying valuable information to the future rulers of the nation. Have any of the organizers of these clubs ever read through the text of a campaign speech? Such documents consist almost entirely of vituperation, more or less skillful, of the opposing party, and of vague praises and promises for the speaker's own candidate. Some weight may be attached to the words of the candidates themselves, it is true, when, rarely, they really say anything. But listening to a partisan speech is one of the worst possible ways to try to arrive at a sane evaluation of the problems really underlying a campaign.

If the leaders of these movements at Wellesley do not admit to themselves that they are playing in miniature at a most commonplace political game, would it not be more becoming for those consciously biased to keep their views for private consumption, and what they are worth? The few who really wish to arrive at an understanding of what is going on should admit to themselves that they must go through a process more arduous than listening to empty oratory.

1930.

SHAFER SHOWERS

To the Wellesley College News:

In the On Campus column of a couple of weeks ago there appeared the notice that all Quad houses had been endowed with showers. But the report, alas! was erroneous. True, we have *a* shower on the second floor, and while we are deeply grateful for that we wish that it did not exist there in loneliness. In these times of strict training (as well as at all other times) we envy our fellow-residents in Quad—and hope that future Shaferites may be adequately showered!

1929.

HORTON HOUSE PLANS SERIES OF FRIDAY NIGHT GATHERINGS

Horton House is this year undertaking an extensive program for the educational enlightenment and entertainment of its members. On Friday, October 19, a reception is to be held for the new members of the faculty and staff. Miss M. L. Wheeler, house mother of the Elms, heads the committee which is planning this. Miss Balderston is to entertain with some readings.

On the following Friday Mr. William B. Munro, author of *Are Our Colleges Playing Poor?*, is to be called to stand trial for his exposé of college quackery. A vigorous defense against his accusations is being planned by several of the faculty. At a dinner given for Mr. Munro before the meeting Miss Pendleton and Mr. and Mrs. Mussey are to be present.

At various intervals during the year ABC lectures will be given on certain topics, possibly including some aspects of Music and Art. At other times the group will meet for purely social purposes.

MARTHA BIEHLE TO SPEAK ON PLANS FOR THE C. I. E. TOURS

Martha Biehle, '28, vice-president of the National Student Federation of America, will be here in Wellesley on Friday to speak to any students who are interested in the C. I. E. tours to Europe. The C. I. E. has invited the Federation to send about one hundred students to them next summer, who will be chosen to represent the student body of America. In addition there will be a large number of tours divided among the colleges. The International Student Hospitality Association is making arrangements for the students in Europe. The plan is to spend one month in some one country and to travel widely the rest of the time. This way of traveling offers unusual opportunities for students to see not only the external aspects of the countries they visit, but also to come in contact with the student mind of Europe.

Miss Biehle is particularly well qualified to explain these tours for it will be remembered that as President of College Government last year, she took an active part in the N. S. F. A., and that last summer she conducted such a tour.

HOLD DINNER IN HONOR OF SEVEN COLLEGE PRESIDENTS

The recently formed Alumnae Committee of Seven Colleges,—Barnard, Bryn Mawr, Mount Holyoke, Radcliffe, Smith, Vassar and Wellesley,—is inviting all alumnae and their friends in the vicinity of Philadelphia to attend a dinner in honor of the Seven College Presidents at the Bellevue-Stratford Hotel on Friday evening, November second.

Mr. Thomas Lamont of New York and President Neilson of Smith College will be among the speakers. President Park of Bryn Mawr will preside and be toastmistress and several very well-known Wellesley alumnae are to make brief remarks.

For a half century women's colleges have been giving girls the full equivalent of their brothers' education, and recently have been making intelligent experiments in education to find out what additional training would best equip young women for the modern world.

In every regard, except one, the women's colleges have kept pace with the best colleges for men. The exception is endowment. Their need for endowment comparable with that of the men's colleges—since they do comparable work—is acute. This led to the formation of the Alumnae Committee of Seven Colleges, each of the seven college presidents appointing a personal representative for the committee which is charged with making known the work of the colleges and the need for further endowment. The task was assigned with full confidence that once the imagination of the public should begin to turn upon the question, generous support would be forthcoming. To this end there was published, the article in the *Atlantic Monthly* November last under the title "The Question of the Women's Colleges" and a series of four articles which appeared in the *New York Times Sunday Magazine* in May.

The Seven College Presidents will meet at Bryn Mawr in November and the Philadelphia Dinner Committee believed the time was opportune for a dinner in honor of the Presidents at which time they could meet not only their own alumnae but also prominent, influential and interested men and women in our community who, it is hoped, may become vitally concerned with the subject of women's education.

INFORMALS

Beauty and Jacobin

Overtones

Shall We Join the Ladies?

Alumnae Hall, Nov. 3rd, 7:45

Tickets at El Table, Oct. 29th and 30th. Free tickets for Barn Members.

Additional tickets, 75c.

EVOLUTION

(With apologies to Darwin and Noyes)

"The wind was a torrent of darkness
among the gusty trees.
The moon was a ghostly galleon
tossed upon cloudy seas.
The road was a ribbon of moonlight
over the purple moor,"
And a freshman came riding—
Riding—riding
A freshman came riding up to the
Library door.

She'd a basket on her bicycle; a bandana on her head;
A trench coat she'd bought in Boston,
and her bicycle was red.
She'd a hygiene book in her basket
and a paper for English Comp,
And she rode with a noisy rattle;
Her bicycle light a rattle—
Her rear mudguard a rattle, as she
rode with freshman pomp.

The Ad Building lay in darkness; the Founders bell was still.
Lights twinkled in the dormitories up
on Tower Hill.
The frogs were harshly croaking along
Lake Waban's shore,
And a sophomore came running,
Running, running—
A sophomore came running up to the
Library door.

She wore gym bloomers and a middy
and a long coat over all.
A hockey stick she carried, for that
was her sport for fall.
She hastened to the Libe to get a
book for Phil,
And she ran with "Hole-y" vigor,
The true old Wellesley vigor—
She ran with "Hole-y" vigor, for she'd
eaten in the Vil.

'Twas a Saturday in October; the sun
was high in the sky.
The campus roads were crowded with
taxis whizzing by
Filled with suitcases and umbrellas
and Wellesley girls galore.
And a junior came tripping—
Tripping, tripping,
A junior came tripping up to the
Library door.

She'd a brand new French ensemble;
and a French model on her head.
She must get that book for Bible; Oh
dear, she was almost dead!
And where was the pin Bill gave her?
She mustn't lose it again.
My, she was hot and bothered—
She really was all bothered;
She was really dreadfully bothered;
she just had to catch that train.

And here the Muse fails Adonais. He has never seen a senior (or is it a Senior?) going into the Library. It may be that he doesn't recognize them, or perhaps they use some rear door which he doesn't watch. Or can it be that they stay there all the time? Adonais has never been inside the building so he is not sure whether there are any beds, but he does hope there are if the seniors have to stay there.

But Adonais does hope that the seniors won't feel insulted or slighted and suggest that he is the stray dog who spends all his time sleeping in front of Founders.

Be she happy, be she mad,
At least she doesn't look so bad
As her predecessor did
With her fleshly neck quite hid.
Bony stays and gauze far-flung.
Free not only head but tongue

Exhibit of
FALL FOOTWEAR
October 24th at the Wellesley Inn
"Fitting the Narrow Heel"
ANDREWS Corner
Temple Place and Washington Street - Boston, Mass.

PLANNING A HOUSE PARTY
Come to Cedar Hill
Try "The Rookery"
10 Bed Rooms; Big Living Room; Fireplace
Catering Kitchen 85 Acres
Tel. 0137 Beaver St., Waltham

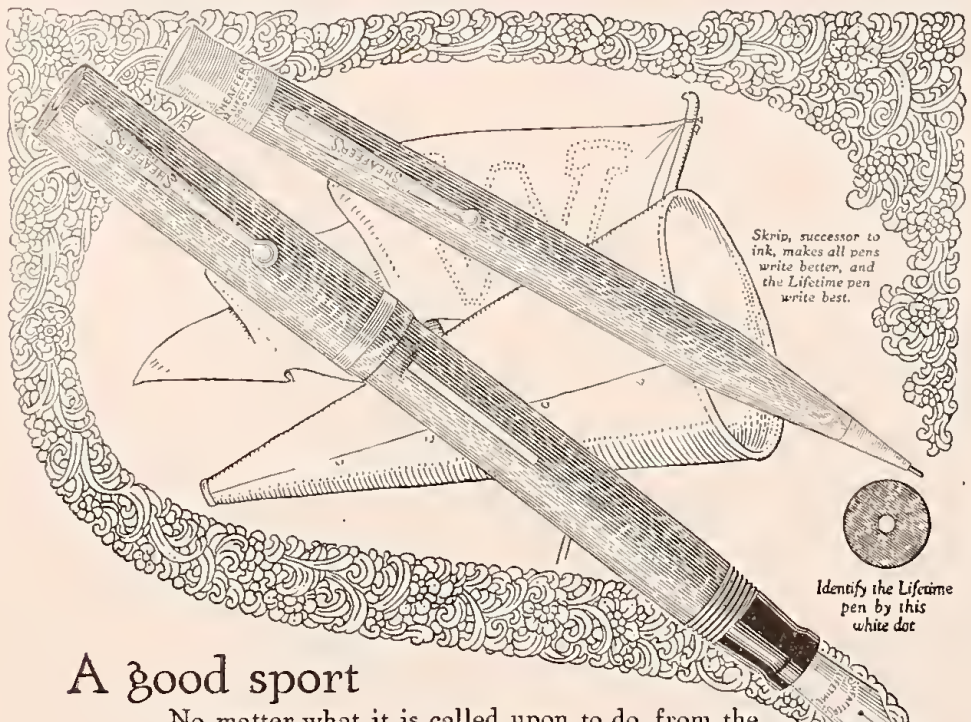
WABAN LODGE
Rooms for Transients or Permanent Guests at
11 Waban Street, Wellesley, Mass.
Breakfast and Luncheon Served if Desired
Telephone Wellesley 0218-W

We Specialize on
Hand-Turned Shoes

Wellesleyan Shoe Repairing Co.
35 Central Street

What Shakespeare says about Coca-Cola

JULIUS CAESAR
Act II, Scene 1
Drink Coca-Cola
Delicious and Refreshing
"A dish fit for the gods" ~
Et tu, Brute! Well, Brutus certainly knew his stuff—so well that you can easily imagine him saying further:
"Delicious and Refreshing"
"Refresh Yourself"
The Coca-Cola Company, Atlanta, Ga
8 million a day ~ IT HAD TO BE GOOD TO GET WHERE IT IS


Skrip, successor to ink, makes all pens write better, and the Lifetime pen write best.
Identify the Lifetime pen by this white dot
A good sport
No matter what it is called upon to do, from the making of three clear carbons to answering the LIGHTEST TOUCH of a feathery handwriting, the Lifetime° pen is always a good sport. A dependable performer! And that's why the Lifetime pen is a picked favorite in forty-one per cent of the leading colleges and universities of America. Perfect form in every event, plus the economy of the lifetime guarantee and the thrill of its brilliant beauty have made it a winner everywhere. And its Titan pencil twin shares the honors—a pair of good sports.
"Lifetime" pen, $8.75 Lady "Lifetime", $7.50 Others lower
"Lifetime" Titan oversize pencil to match, $4.25
At better stores everywhere
SHEAFFER'S
PENS · PENCILS · SKRIP
W. A. SHEAFFER PEN COMPANY · FORT MADISON, IOWA

The Theater

COLONIAL—*Americana*
COPLEY—*The Bellamy Trial*
HOLLIS—*Dracula*. Next week, *The Bachelor Father*
MAJESTIC—*The Silent House*
PLYMOUTH—*Paris Bound*
REPERTORY—*S. S. Incorporated*
SHUBERT—*The Queen's Taste*
WILBUR—*Take the Air*

THE SILENT HOUSE

Because of man's fundamental fear of that which he does not understand, the oriental mind provides one of the most effective themes for mystery development in the western world. There is one great danger: if the playwright does not himself understand the oriental, he may succeed not only in thrilling his audience but also create an unjust propaganda against the East. *The Silent House*, playing at the Majestic Theatre until November 3, is one of those plays which will contribute little to world unity.

Otherwise it is a highly entertaining and refreshing, well-spun melodrama. There is no baseless action obviously added to eject another shriek from the audience: the natural course of events brings plenty of them.

The play opens with a murder and this murder, strange to say, though not the key-note to the plot, has its definite place in the story and proves to be the logical beginning. Of course there is the reading of a will and the discovery that a fortune is hidden somewhere in the house. A feud is unearthed and handed on to the second generation.

The characters, with one possible exception,—the butler, Benson, shows as many conflicting sides as a chameleon—act always in accord with unusually well defined personalities. There is romance and the hero—more power to him—cannot effect the rescue. The character of Dr. Chan-Fu would make a study. Tempered with his terrible lack of any ethical code is a reverence for his gods that must be saluted. Antony Hollis as the ultra-English friend is delicious, and here again one doesn't feel that the comedy is injected because technically there must be comedy.

Fantastic lighting, incense, and even certain placement of the actors work on the mind of the audience to create desired impressions. The settings are as well-done in detail as the play itself.

The Silent House should delight even the most surfeited theatre-goer.

V. A. B. '30.

COMMUNITY PLAYHOUSE
Wellesley Hills
Evenings at 7:00
Mon., Wed., and Sat. afternoons at 2.30

Thursday, Oct. 18 at 8 P. M.
The Philolab Rice Players present
"The First Year"
A Comedy of Married Life
by Frank Craven (not a motion picture)

Fri. and Sat., Oct. 19 and 20
Ramon Navarro, Ernest Torrence and Joan Crawford in
"Across to Singapore"
Comedy Pathe News Pathe Review

Mon. and Tues., Oct. 22 and 23
GRETA GARBO and LARS HANSON in
"The Divine Woman"
Comedy Pathe News Oddity

Wednesday, Oct. 24
Will Rogers and Louise Fazenda in
"A Texas Steer"
Comedy Paramount News Aesop's Fable

CAMPUS CRITIC

JOSEPH AUSLANDER

Joseph Auslander, the first in the series of poets who read each Tuesday afternoon, encountered some difficulty with his conservative audience. Undoubtedly a modernist, he has a vigor and plain spokeness that seemed to prove somewhat vexatious to those who prefer the more tenderly lyrical in their weekly doses of the Muse. Mr. Auslander has his faults. He often tends to be prosy, limits himself a great deal to the milieu of New York City, and constantly reiterates such tried and true phrases as "gnashing of teeth" and "profuse strains of unpremeditated art." In addition he exhibits for the adjective "terrible" a fondness that is truly terrible.

He does know, however, the secret of stirring the sluggish emotions of his audience. This quality is most outstanding in his second volume, *Cyclop's Eye*. The poem "Ulysses" has power and understanding behind it, and although it is a bit prosy, the rhythm of it follows the rise and fall of the emotions in an admirable manner. "The Riveter," from the same volume, was equally interesting. From some as yet unpublished work, Mr. Auslander read several poems, one of which written on the death of Florence Mills, colored dancer and comedienne, merits high praise for the keenness of portraiture. "A Letter to Emily Dickinson" is less successful, although its failure is almost impossible to define.

Mr. Auslander is a rare combination of a poet who speaks the modern vernacular, has all the personalism of the present day lyricists, yet obviously draws his models and finds his sources in the Old Testament, the Classics and tales of Arthur and his court. His literary references are many. Mr. Auslander has read at Wellesley before. We hope he may do so again.

V. B. R. '29.

COMING CONCERTS

Symphony Hall
Oct. 21, 3:30 Geraldine Farrar, Soprano
Oct. 21, 8:15 Albert Horowitz, Pianist
Oct. 28, 3:30 Engish Singers
Oct. 28, 8:15 Pompeo's Symphony Band
Soloists: Maria Mantovani
Rocco Pandiscio
Jordan Hall
Oct. 18, 8:15 Luther Emerson, Baritone
Oct. 19, 8:15 Jean Duncan, Soprano
Arthur Fiedler, Accompanist
Oct. 20, 3:00 Albion Metcalf, Pianist
Oct. 23, 8:15 Kate Friskin, Pianist
Oct. 24, 8:15 Rita Neve, Pianist
Boston debut
Oct. 25, 8:15 Jean Bedetti, 'Cellist
Assisted by Felix Fox, Pianist
Oct. 27, 1:00 Guy Maier, Pianist
Oct. 27, 3:00 Brahms Quartette
Copley Plaza Ballroom
Oct. 21 8:20 Edith Mason, Soprano
(Student tickets are only one dollar)
Hotel Statler Ballroom
Oct. 21, 3:00 People's Symphony Orchestra
Frederick Fischer, guest conductor
Soloist: Ruth Weaver, Pianist

BOSTON SYMPHONY

Following is the advance program of the first concert of the Wellesley Concert Fund Series, given by the Boston Symphony Orchestra in Alumnae Hall Thursday evening, October 18:

Overture to "Leonore." No. 3
Beethoven
Waldweben .....Wagner
Negro Rhapsody .....Rubin Goldmark
° Intermission °
First Symphony in B flat
Robert Schumann
I. *Andante un poco maestoso; Allegro molto vivace.*
II. *Larghetto.*
III. *Scherzo: Molto vivace. Trio 1: Molto piu vivace; Trio.*
IV. *Allegro animato e grazioso.*

Out From Dreams and Theories

WHAT IS VOCATIONAL GUIDANCE?

At a recent meeting of the National Vocational Guidance Association an attempt was made to clarify definitions. In this connection Dr. Brewer of Harvard University brought out the fact that the expression, Vocational Guidance, was first used in 1908 in Boston by the pioneer in the work, Professor Frank Parson. It was Professor Parson who, in writing of this new work, gave this outline which is still a guiding principle:

Vocations and Professions

"In the wise choice of a vocation there are three broad factors: (1) a clear understanding of yourself, your aptitudes, abilities, interests, ambitions, resources, limitations, and their causes; (2) a knowledge of the requirements and conditions of success, advantages and disadvantages, compensation, opportunities, and prospects on different lines of work; (3) true reasoning on the relations of these two groups of factors."

Dr. Brewer also emphasized the fact that vocational guidance is concerned with all kinds of gainful callings, that there is no basis whatever for thinking of professions as in a different category from vocations; a profession is merely a special kind of vocation. *Vocation* connotes a *Call* to some kind of work, but he says, "Perhaps the dignity of the word vocational is objectionable when we think of the derivation of the word, and remember that under present circumstances few workers feel any distinct call to their vocation. It is not too much to expect, however, give us a hundred years, that all children will feel a zest for their chosen work corresponding to the call of the professional worker today."

Development of Terms

In colleges the word *information* rather than *guidance* is generally used, but the spirit of the work is the same in both as described by Dr. Brewer when he shows that the person guided should take the initiative; that the guide must have sympathy, friendliness, and understanding; that the method of guidance is by offering the opportunities for new experience and enlightenment and that the guidance offered should make the student better able to guide himself.

The word *personal*, closely related to vocational guidance, was originally used in the army and included all matters concerned with *persons*, their clothing, housing, records, discipline, etc. The word now used largely in industry, refers to hiring, training, dismissing, and the general welfare of the workers. *Personal* transferred to educational matters includes all except actual instruction.

ALUMNAE FUND CONTRIBUTION WILL AID ZOOLOGY BUILDING

(Continued from Page 1, Col. 4)

quately than its present quarters. The need for expansion is steadily increasing, although the available space for it has been consumed. Several already small offices are this year being shared by two or more instructors; an office which has for several years been used for the course in heredity is now serving as a research laboratory as well. Even the new research rooms, which were built last year on the few feet of ground remaining, are now crowded to the limit, and the department is considering the possibility of adding new quarters on the roof!

The lower animals are finding the building as crowded for them as for homo sapiens. A vivarium has been proposed for the new building, corresponding in position to the Botany conservatories, in which different species would be able to find their natural habitats. There would be tanks and pools for the water forms, two greenhouses, one hot and one cool, for vegetation, and rooms connecting with outside runs for land forms. The animals now housed in the Zoology building cannot, of course, look forward to this pleasant prospect for themselves; but if the Alumnae continue their good work, perhaps a younger generation may be more fortunate.

It is assuredly a goal worthy of Alumnae mettle, and in its attainment not the Alumnae alone, but the whole college should be interested. If Wellesley College is to further the advancement of modern science it must provide the advantages of modern conditions and of modern laboratory equipment.

COLLEGE ECONOMIC PROBLEM ELUCIDATED BY MUSSEY

(Continued from Page 1, Col. 2)

An ordinary business, again, has resources invested in its plant and expects to get a price for interest in the investment. Wellesley sells product below cost, and the difference is made up in the income. The college gets from its endowment $298,000 and is allowed exemption from taxes, but the student pays one dollar for every other dollar the college receives.

In 1927-28 the college received about $738,000 for dormitory expenses and spent about $740,000, since an attempt is made to run the dormitories on a cost basis. In relation to the academic side of the problem, Mr. Mussey spoke of cheap and expensive courses. Basing the approximate cost of a course on the total salaries of all the instructors in the course divided by the number of members in all the classes, it can be calculated, for instance, that the price of Economics 101 is between $35 and $40 dollars, or as Mr. Mussey puts it, Economics 101 is a "cheap course." In some of the very specialized senior courses, however, the cost per student often runs as high as $800.

The great sum necessary for the maintenance of the grounds and property is very seldom realized by the undergraduates. Last year $12,500 was spent on the athletic field and skating pond. Heating adds vast sums to the total. It cost $11,000 to heat Founders alone during last winter, comparatively mild season though it was. Building on as extensive a scale as it is carried on at Wellesley mounts up to rather astonishing totals. An old frame structure such as Freeman, for example, costs about $717 per student; Beebe $1200 and Severance $4600. The new "dorm," incidentally, will even improve on the figure last quoted.

In plant and equipment Wellesley owns 367 acres of land and 73 buildings, including the dormitories, the academic halls, Alumnae Hall, the Power House, the Piggery and the Hen-house. Mr. Mussey spoke of the great underground systems of tunnels and wires and sewerage lines, a map of which is in the process of preparation by Mr. Hoxie, the engineer.

But apart from the present problems of equipment the administration must plan for the years ahead. Thus when the old ice-house burned, a central refrigeration plant was installed which now furnishes brine for Tower and Claflin. Among the miscellaneous movable equipment the lecturer listed our Wellesley china and table linen, 72 pianos, 3 pipe organs and one tractor and steam shovel.

The figures offered for the feeding of any institution are always surprising and tremendously interesting. Last year Wellesley college consumed some $216,000 worth of provisions, including 1200 pounds of chicken, $10,000 worth of eggs, and on Thanksgiving, when most of the college departs, 1,000 pounds of turkey. Each day sees us use 600 quarts of milk.

But behind all these figures and grand totals of expenditures lies the fundamental problem of keeping the right balance. Wellesley cannot, as in a regular business organization, check up on the cost of the product; there is no measure for the young graduate, and the administration may make mistakes without being able to discover them. To obtain the best education possible, which is the acknowledged goal, is a difficult problem. The answer depends on the clearness and definiteness with which the aims are defined, and in the final analysis, Mr. Mussey told his audience, upon the students themselves.

WOULD YOU LIKE TO BE A MODEL?

The Thrift Shop is going to have a fashion show and it needs models. Surely there are many girls here in Wellesley who aspire to be mannequins—now is their chance! All they have to do is to go to Filene's and present their names, and some time in November they will appear in costume.

A ROOM FOR STUDENTS' GUESTS

The White House on the Golf links opposite Homestead. Tel. Wel. 1426-R

Have your winter clothes cleaned now so they'll be crisp and clean when the cold days arrive.

Telephone Wel. 0217-M

B. L. KARTT

Tailor and Cleanser

Wellesley Sq.

Work called for and delivered at Campus.

PHONOGRAPHS RENTED

FLAGG

EXCELLENT PHOTOGRAPHY

artistically done at the

NICHOLAS STUDIO

with reasonable prices.

The Arcade

ERNEST FORSBERG

Watchmaker and Jeweler

Fine Swiss and American Watch and Clock Repairing

CENTRAL BLOCK, WELLESLEY, MASS.

opp. Blue Dragon Tel. 1345-M

We render complete tailoring and cleaning service for college students.

Our work is guaranteed and our prices right.

Your work called for and delivered

Reliable Tailoring Co.

Cleansing and Dyeing

25 Central St. Wellesleyan Block

Tel. Wel. 1079-M

Fruit For Fall Feasts

Let us deliver to you

Pears, Grapes, Apples and Plums

which are now at their best.

Also delicious fresh cookies and confections.

THE ROYAL FRUIT CO.

PATRONIZE OUR ADVERTISERS

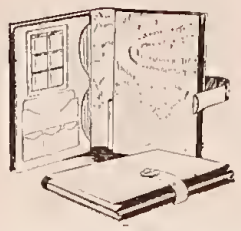
ESTABLISHED 1820 MARK CROSS FACTORIES WALSALL-WESTBURY ENGLAND

"Cross" Writing Case

Very Special

$9.75

Formerly $12.00



—a compact folding case with stationery pockets, perpetual calender card, stamp pockets, etc. English doric morocco with colored stripes, 8½ x 6 inches.

The World's Greatest Leather Stores

Boston, 145 Tremont St., near Temple Pl.

New York, 404 Fifth Ave., 175 Broadway.

Dealers Throughout The World

WISHING YOU WERE HERE

Betty sent a postcard from college. It said, "Am having a stupid time. Wishing you were here." To which I replied, "The Junior Misses' Shops are full of thrilling college costumes. Wishing *you* were *here*."

An hour spent in the J.M.S. selecting clothes means scores of gorgeous hours afterwards.

Size 13, 15 and 17

on the second floor main store

Jordan Marsh Company

YOU CAN **SAVE MONEY**

by sending us your

PRINTING ORDERS

prompt work free delivery

The KITTREDGE PRESS

320 Hollis St. Phone 2081

Framingham

PLEASANT ROOMS

available for Guests

MRS. JOHN MILNE

12 ABBOTT STREET

Tel. Wel. 1157-M

AT WELLESLEY INN

"When dreary without 'Tis cheery within"

What good is a degree anyhow

if your health has been impaired? It's a bigger asset to you than your education—and it's easy to safeguard. You will find that it pays to make every breakfast include

Shredded Wheat

WITH MILK OR CREAM

The Sporting Thing

HOCKEY

Hockey this fall has quite an international flavor. This it gets from the forthcoming game with the English hockey team. They will be here November 15 to play a picked Wellesley team. This is the only college which they are playing with in this way, and consequently we are being highly honored by the visit.

Enthusiasm over the game was aroused during the brief hockey supper last Tuesday. Miss Cran gave a brief summary of what can be expected of the English team and the aid this brief contact will have in furthering the game here. About fifty girls are trying out for the team. They stayed after the supper and discussed training rules. It was decided that they would not only keep the regulation training but some extra rules of their own. This includes stick work every day, running, and at least one extra call out a week. They were willing also to start in training a few days early.

In order that the coming game be the best possible it is necessary for the college at large to become interested to the extent of participating as spectators. Already the general enthusiasm promises good attendance. Unfortunately the Boston-English game comes off the same day as fall Field Day, so that opportunity of seeing the Britishers in action is denied us.

No matter what the results of our game with them, we are sure to gain a great deal of value from watching them and playing with them. They are staying on campus while playing here. Different houses are to take them in, and some sort of dinner at a society house or other entertainment will be provided, as well as the proverbial tour of the campus. By giving this extra time, thought and effort to the game, some improvement in skill must result as well as a better appreciation of their game.

Hockey has good attendance this fall with about 300 taking it, required and voluntary. The voluntary call-outs take place at definitely set time this year, Monday and Wednesday at 4:40. This gets all the voluntary people segregated from the regulars and also prevents conflict with voluntary basketball and crew, as far as possible. There has also been voluntary hockey on Saturdays for those who have wanted it. So far this has been well attended. Beginning today there will be call-outs Thursday as well as Saturday, especially for those who are trying out for the team against the English. This time will be given over particularly to organizing stick work and talking about theory as well as playing. The idea back of this is to give a more intelligent understanding of the rules and methods of the game.

THE WOMAN VOTER

(Continued from Page 1, Col. 1)

telligently. Their enthusiasm is shown by the increased registrations all over the country. To-day, therefore, the woman vote comes forward as a novel feature of the struggle, and both major parties are making special appeals to the women of the nation.

The two parties have assigned important posts to the women on the national committees, while Republican and Democratic headquarters in every state hum with the sound of reports from women workers, telephone calls for speakers before women's societies, and conferences over doubtful districts. Republicans are declaring that Hoover's experience as food administrator gave him an insight into the problems of the house-wife, and that he supported the addition of home-making to the list of the Federation of Women's Clubs of women's occupation. The Democrats, on the other hand, are making a bid for votes on the score of Smith's endorsement of bills in favor of women and children, and his support of equal rights measures in the New York legislature. We realize that the campaign has taken on a decidedly new form when we learn that a member of the Society of Industrial Engineers—a woman—is entrusted with the task of enrolling all the wives of engineers under the Hoover banner, or read in the newspapers that thimbles with the inscription "Hoover—Home—Happiness" are being distributed to all the "sisters and cousins and aunts" in Illinois.

How does this new force in politics stand on the great questions of this campaign? Is one able to estimate with any degree of accuracy the way which women will vote? Presumably, the major issues that interest them most closely are prohibition and farm relief. The opposition of women to alcoholism is a matter of common knowledge, and no one feels the prick of poverty in bad years more searchingly than the farmers' wives.

It seems safe to assert, in view of the traditional fight of women against intemperance, that the feminine vote will be cast in great numbers for the Republican candidate who has come out squarely in favor of the eighteenth amendment. The size of this vote is difficult to judge.

It is impossible to form any clear idea of the strength of the feminine vote on the farm issue. Since it is calculated that one-third of our population is engaged in agriculture, and since the Grange and the radio make possible some cohesion and organization on ranch and farm, their vote is not something to be ignored. Roughly speaking about 5,000,000 votes on November 6th will come from women vitally interested in the question of farm relief.

Which ever way the women vote—and regardless of which party wins the election—we are to-day witnessing a strange phenomenon. Republican, Democrat, and Socialist, all, have apparently forgotten that women's place is in the home! Her vote is being wooed through radio, press, and movie. Hers may be the vote that carries a doubtful state.

INTELLIGENT MINORITY FORMS DEMOCRATIC CLUB

(Continued from Page 1, Col. 5)

record that took him into the thick of the battle in France, and is said to be aggressive on the political stump.

Mrs. Prendergast is a well-known Republican campaigner. It is rumored that she is a Republican in spite of opposition, and that she has therefore some excellent reasons for her staunch support of her party. It is to be hoped that she will set forth some of these on the 26th. Voters may well follow her example of being independent.

Through the Republican Headquarters in Boston, fifty Wellesley girls were able to hear Herbert Hoover in Boston last Monday night, and thus gain first hand information on the presidential candidates opinions.

The Wellesley contingent of loyal Republicans, chaperoned by Miss Tufts and Miss Knapp, found political rallying a little hard on general wearing apparel, in the cheerful, pushing crowd, but extremely worth the while for a glimpse of their candidate.

Nearly two hundred have actually joined the Club so far, and as a steady stream of requests for membership cards have kept up all week. About 200 elephant emblems have been sold at the El Table.

Dr. F. Wilbur Mottley, M.A.
Dentist
Colonial Building Wellesley Square
Tel. 1212-M—Res. 0529

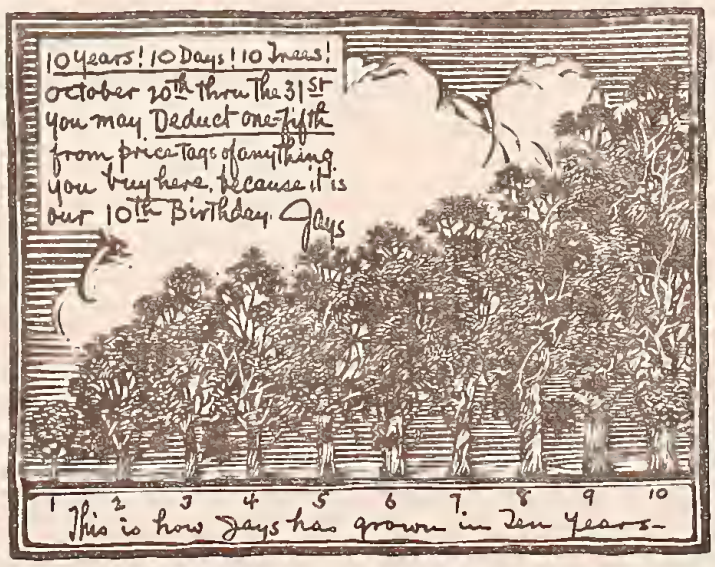
DR. DWIGHT R. CLEMENT
Dentists
DR. COPELAND MERRILL
Wellesley Sq. Phone 607-W 0937

Dr. Francis S. Keating
Dentist
Lady Assistant Tel. 823-W
THE WABAN BLOCK
WELLESLEY SQUARE

Now that you are settled

you will be ready for parties and will want your kitchen cabinet stocked with the best of delicacies always to be found at

The Wellesley Fruit Company
Tel. 0138 Wellesley Sq.



Hand Blocked Scarfs of Merit are to be had in the
SHOP OF BARBARA GORDON
Gifts of Charm and Distinction
Arcade Wellesley, Mass.

For Your Society Mother

Here you'll find an excellent assortment of good flowers that are just the thing to extend your courtesy to your new mother. Whatever her gown, you may be sure we can match it.

Fraser
THE FLORIST
Tel. Well. 0700 58 Central Street

The Blue Dragon
60 CENTRAL STREET, WELLESLEY, MASS.
11.00 A.M. to 7.30 P.M. Sunday, 5.30 to 7.30 P.M.
Tel. Wellesley 1089

CHRYSLER SALES & SERVICE
104 Irving Street
Framingham
R. AMOROSO, Prop.

CLEVER TACTICS!

A NEW sports fur coat from Gunther's—with you inside it—will bring the players into a huddle quicker than the coach's signal!

It's good strategy to pick one out now—for all Gunther models are individual and it would be tragic if someone else chose the very one designed for *you!*

Sports Furs from $375 upwards

Muskrat Raccoon Beaver
Barun Duki Grey Krimmer Nutria
Russian Pony

Gunther
FIFTH AVENUE at 36th STREET
NEW YORK

CALENDAR

Thursday, Oct. 18: 8:15 A. M. Morning Chapel. Miss Dorothy Alexander, '29, will lead.

5:00 P. M. Alumnae Hall. Christian Association Mass Meeting.

8:00 P. M. (punctually). Alumnae Hall. The Boston Symphony Orchestra. The opening concert of the Wellesley Concert Fund Series.

Friday, Oct 19: 8:15 A. M. Morning Chapel. Miss Lilla Weed will lead.

8:00-10:00 P. M. Horton House. Members of Horton House Club will be at home to new members of the college faculty and officers of administration. It is hoped that Chairmen of departments will bring their new members.

Saturday, Oct. 20: 8:15 A. M. Morning Chapel. Dean Tufts will lead.

(Evening): Freshman Serenade.

Sunday, Oct. 21: 11:00 A. M. Memorial Chapel. Preacher, Rev. Henry Hallam Tweedy, Divinity School, Yale University.

7:30 P. M. Memorial Chapel. Vesper Service. Dr. Tweedy will speak. Subject: Worship. There will be special music by the choir.

Tuesday, Oct. 23: 8:15 A. M. Morning Chapel. Professor Mussey will lead.

Note: There will be no poet's reading.

Wednesday, Oct. 24: 8:15 A. M. Morning Chapel. Professor Fletcher will lead.

4:40 P. M. Art Museum. Mrs. Margaret Harden Wright, '92, will talk on "Prints" which are on exhibition in the Art Museum. All are invited.

7:00 P. M. Eliot House. Christian Association Meeting.

Note: Exhibition of Prints continued at College Art Museum.

ALUMNAE NOTES

Engaged

'25 Isabel K. Hall to Mr. Arthur Chamberlain Bliss, Harvard '24.

Married

'08 Harriet E. Worthington, to Mr. William H. Goodman, of Hancock, Mo.

'17 Florence Emerson to Mr. John Dwyer McLaughlin, Jr., April 14, 1928. Address: 80 West Cedar St., Boston, Mass.

'26 Mary Chadbourne Brown to Mr. Edward Kleinhans Titus, Yale '24, October 6.

'27 Phyllis Holt to Mr. Cyril Farny, October 27.

Louise Bertha Rothenberg to Dr. Joseph A. Freiberg, October 6.

Born

ex-'26 To Ruth **Laurence** Briggs, a son, Stuart M., Jr., December 11, 1927.

To Margaret **Overington** Reid, a daughter, Claudia Overington July 18.

To Ruth **Parlin** Sanborn, a son, Howard Parlin, June 24.

To Elizabeth **Rebmann** Appel, a son, Joseph Rodman, August 4.

'27 To Helen **Sawin** Bergen, a daughter, Lois Ann, June 21.

Died

'05 Ruth de Rochemont, in October, in Mt. Kisco, N. Y.

'21 Mr. Arnold Herling, father of Alida W. Herling, September 22, in Lewiston, Me.

'22 Mrs. Anna L. Cochlin, mother of Dorothy **Cochlin** McCann, September 27, in Traverse City, Michigan.

Mr. Vladimir Morosoff, husband of Emeline **Day** Morosoff, July 31.

Hathaway House Bookshop
Wellesley

Fall Clearance

Sale of Bargains

Good titles from
25 cents up

LOST

On Sunday morning, October 14, in Wellesley College grounds or on shore path around Lake Waban, a rectangular, white gold, wrist-watch with black ribbon strap. Initials H. D. deS. Reward. Telephone Wellesley 0078.

DRESSES FOR SPORTS WEAR

Tweed Dresses in Silk or Wool
a splendid assortment in sizes and colors **$16.50**

Side Hook Girdles, Wrap Arounds, Step-Ins and Brassieres
for every figure. Garter belts, sanitary goods and smallwares.

Lovely Undies in Crepe de Chine and Hosiery in Chiffon and Service Weight.

May we serve you?

ELEANOR Inc.
33 Central Street - Wellesley, Mass.

THE NEEDHAM INN

Now Open Under New Management

Caters to private parties, bridge parties, teas.

Tel. Needham 0171 **1585 Great Plain Avenue**

B. Altman & Co.

FIFTH AVENUE AT THIRTY-FOURTH STREET
TELEPHONE: MURRAY HILL 7000

invite you to visit a
Fall exhibit of

Smart Clothes

and

Accessories

FOR PARTIES
FOR WEEK-ENDS
FOR THE CAMPUS
FOR ALL-AROUND WEAR

at

WELLESLEY INN

THURSDAY, FRIDAY AND SATURDAY

OCTOBER 18th, 19th and 20th

Liggett's ORIGINAL Rexall ONE CENT SALE

Thursday, Friday and Saturday

WHAT IS A ONE-CENT SALE?

IT is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klenzo Dental Creme is 50c, you buy a tube at this price and by paying 1 cent more, or 51 cents, you get two tubes, *and save 49 cents.* Every article in this sale is a high class standard piece of merchandise, just the same as is sold every day at regular price. *No limit—buy all you want, but on Thursday, Friday and Saturday only!*

A PROFIT SHARING METHOD OF ADVERTISING

THIS sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high-standard merchandise for one cent. It costs money to get new customers, but the sacrifice in profit is justified, as we know the goods will please you.

OCTOBER 18, 19, 20 539 WASHINGTON STREET, WELLESLEY, MASS.

30c size Ice Cream Pint Bricks - - **2 for 31c**

35c Peters' Milk Chocolate 1-2 lb. bar **2 for 36c**

SAVE on
TOILET NEEDS
ETC.

25c Rexall Tooth Paste 2 for 26c
75c Hair Stimulator 2 for 76c
1.50 Harmony Quinine Hair Tonic 2 for 1.51
35c Harmony Cream of Almonds 2 for 36c
39c Harmony Cocoanut Oil Shampoo 2 for 40c
50c Harmony Rolling Massage Cream 2 for 51c
1.00 Georgia Rose Holly Powder 2 for 1.01
25c Thuy Toi Talcum 2 for 26c
50c Georgia Rose Face Powder 2 for 51c
50c Jonteel Face Powder 2 for 51c
50c Arbutus Vanishing Cream 2 for 51c
50c Bouquet Ramee Talcum 2 for 51c
1.00 Bouquet Ramee Face Powder 2 for 1.01
1.50 Bouquet Ramee Toilet Water 2 for 1.51
25c Violet Dulce Talcum 2 for 26c
1.00 Toilet Waters, Arbutus, Violet Dulce, Georgia Rose 2 for 1.01
25c Narcisse Talcum 2 for 26c
25c Rexall Cold Cream 2 for 26c
50c Lemon Cocoa Butter Skin Cream 2 for 51c
50c Hair Fix 2 for 51c
35c Antiseptic Tooth Powder 2 for 36c
50c Riker's Brilliantine 2 for 51c
15c Elkay's Hand Soap 2 for 16c
25c Jonteel Soap 2 for 26c
25c Klenzo Tar Shampoo Soap 2 for 26c
15c Rexall Toilet Soap 2 for 16c
10c Egyptian Palm Soap 2 for 11c
25c Georgia Rose Soap 2 for 26c
35c Maximum Man's Dressing Combs 2 for 36c
35c Maximum Bobbed Hair Comb, with handle 2 for 36c
35c Maximum Pocket Comb, coarse or fine 2 for 36c
15c Gauiform Hair Nets 2 for 16c
49c Hand Brushes 2 for 50c
35c Tooth Brushes 2 for 36c
25c Jonteel Powder Puffs, 3-inch 2 for 26c
20c Wash Cloths 2 for 21c
25c Medicated Skin Soap 2 for 26c

SAVE on
FINE STATIONERY

1.00 Avalon Papetrie, 24 sheets, 24 envelopes, deckled. Stylish shades. 2 for 1.01
50c Lord Baltimore, Brocade White Stallonery 2 for 51c
15c Cascade Pound Paper, about 90 sheets 2 for 16c
10c Cascade Envelopes, package of 50 2 for 11c
50c Marsala Stationery, box of 72 large flat sheets 2 for 51c
50c Marsala Envelopes, box of 50 2 for 51c
10c Medford Writing Tablets, ruled or plain 2 for 11c

SAVE on
DELICIOUS CANDY

60c Wrapped Caramels, pound box 2 for 61c
75c Fenway Cherries in Cream, pound 2 for 76c
60c Hard Candies, pound tin 2 for 61c
10c Cough Drops 2 for 11c
1.00 Liggett's Assorted Chocolates, pound 2 for 1.01
5c Liggett's Wafers 4 for 06c
35c Peter's Milk Chocolate, half-pound bar 2 for 36c
35c Liggett's Milk Chocolate, half pound bar 2 for 36c

SAVE MONEY on
PURE FOODS

The following items are sold in our stores at the reduced prices every week-end. We quote them here because they represent excellent values.

39c Liggett's Breakfast Coffee, pound 2 for 73c
33c Tea, half pound 2 for 66c
25c Cake Chocolate, half pound 2 for 36c
19c Beef Cubes, 12's 2 for 31c
25c Peanut Butter 2 for 40c
25c Vanilla Extract 2 for 36c
29c Lemon Extract 2 for 41c
85c Liggett's Olive Oil 2 for 1.19
25c Chocolate Sauce 2 for 36c

59c Puretest Rubbing Alcohol, pint 2 for 60c
50c Puretest Milk of Magnesia, pint 2 for 51c
69c Puretest Aspirin Tablets, 100's 2 for 70c
25c Puretest Epsom Salts, pound tin 2 for 26c
1.00 Rexall Peptona, pint, (system tonic) 2 for 1.01
60c Riker's Petrofol, Intestinal Lubricant, pint 2 for 61c
89c Rexall Cod Liver Oil Emulsion, pint 2 for 90c
69c Rexall Antiseptis, pint (mouth wash) 2 for 70c
75c Rexall Theatrical Cold Cream, pound tin 2 for 76c
50c Rexall "93" Hair Tonic, 6 ounces 2 for 51c
50c Harmony Cocoa Butter Cold Cream 2 for 51c
49c Harmony Bay Rum, half pint 2 for 50c
50c Riker's Ilasol, large 2 for 51c
50c Klenzo Dental Cream, large, 2 for 51c
50c Klenzo Liquid Antiseptic, large 2 for 51c